

New summer tyres

Nokian eLine 2 class AA summer tyre: advanced safety and greener mobility, Nokian iLine summer tyre: better driving comfort and economy

The new class AA [Nokian eLine 2](#) summer tyre offers the tyre label's best class A in wet grip and fuel efficiency as well as top performance under all weather conditions. The new [Nokian iLine](#) for small and medium-sized cars rides smoothly and safely in all summer weather. The [Nokian Line SUV](#) and [Nokian zLine SUV](#) SUV summer tyres provide high safety and exceptional durability due to the [Nokian Aramid sidewall technology](#). The Nokian Tyres Aramid Guarantee covers damages to the sidewall of the tyre.



With the Nokian eLine 2 premium summer tyres, the braking distance is up to 18 meters shorter on wet roads and the fuel consumption is 0.6 litres lower over 100 km. This is actually the difference between the classes A and F of the EU tyre label. The driver experiences precise driving behaviour and optimal comfort from the first days of spring to late autumn. A unique innovation, the Nokian Tyres Coanda Technology prevents aquaplaning by quickly and effectively removing the water between the tyre and the road. The next generation Driving Safety Indicator (DSI) improves safety.

The Nokian eLine 2 summer tyres use the most advanced technology of the industry. It has been developed for

European drivers who want to enjoy a safer and greener future. The growing size range includes 5 tyres with the latest design from 15 to 16 inches for medium-sized cars in the speed classes H (210 km/h) and W (270 km/h).

Excellent comfort and first-class fuel efficiency



Nokian iLine summer tyres provide excellent driving feel and first-class fuel efficiency. The enjoyable driving experience remains stable and reliable even under extreme conditions. The unique Venturi grooves prevent aquaplaning, and pine oil in the rubber compound maximizes the durability of the tyre.



The new Nokian iLine from the northernmost tyre manufacturer in the world expands the [Nokian Tyres](#) summer tyre range for versatile weather conditions in Central Europe. The size range (13 to 16 inches) is ideal for drivers who want to have a safe driving experience both on wet asphalt and on sunburned roads. All tyre

sizes with speed rating T (190 km/h) or H (210 km/h) are

available from tyre retailers.

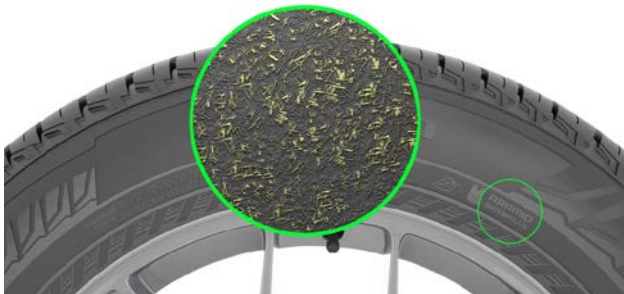
Safety and top premium quality

"The modern summer tyre range from Nokian Tyres offers top premium quality with its advanced innovations for passenger cars and SUVs. The range of our SUV tyres has more than doubled in recent years", says Hannu Liitsola, Managing Director, Central Europe.

"The new Nokian Tyres Aramid Guarantee covers sidewall damages and with the Nokian Tyres Satisfaction Promise the drivers can swap their new tyres to another set free of charge if they are not happy."

Nokian Tyres' summer products offer high levels of safety and save fuel. Nokian Line for small and compact cars (size 185/65 R15 H) was among the test winner group in the 2016 summer tyre test of German Automobile Association ADAC. Nokian Line had the rating "good" and according to ADAC it is very well balanced, especially good on dry roads and good in the wet. Fuel consumption is as well quite low.

New Nokian Line SUV summer tyres - maximum strength, comfortable driving feel and cool performance



Thanks to the Nokian Aramid sidewall technology, the new Nokian Tyres' SUV summer tyres have maximum strength, advanced safety and durability. The Aramid fibre that Nokian Tyres uses in the sidewall compound strengthens the tyre's sidewall, allowing it to better withstand impacts and cuts that can easily puncture the tyre. The same material is also utilised in the aviation and military industries.



The Nokian Line SUV for versatile SUV use offers dynamic handling, pleasant driving comfort and excellent wet grip on small and medium-sized SUVs. It just keeps running and running with high performance, being extremely hard-wearing. In addition it offers low fuel consumption.



The sporty Nokian zLine SUV summer tyres deliver precision handling, great driving pleasure, maximum strength, and safety under extreme conditions. Their sidewalls are reinforced by Aramid Sidewall Technology providing the necessary durability for the largest SUVs. Due to good wet grip it is also safe on rain soaked roads.

Nokian Tyres Aramid Guarantee covers damages and Nokian Tyres Satisfaction Promise is a pleasure

The Nokian SUV tyres are characterized by their durability and also provide protection in unexpected situations. The Nokian Tyres Aramid Guarantee covers damages to the sidewall of the tyre



arising from normal use. From each participating Nokian Tyres retailers customers can receive a new, equivalent tyre free of charge.

Nokian Tyres also provides a satisfaction promise. If a buyer, for whatever reason, is not satisfied with his new tyres from Nokian, he can exchange them within 14 days for another set of tyres at his dealer. Mounting and balancing are free of charge. The list of retailers participating in the Nokian Tyres Aramid Guarantee and Nokian Tyres Satisfaction Promise can be found from our website.

More: www.nokiantyres.com/consumer-promises/

<https://www.nokiantyres.com>

Vianor tyre and car service from Nokian Tyres:

<http://vianor.com>

Photo captions

Nokian_eLine_2_025.jpg

caption:

The Nokian eLine 2 summer tyre ensures the best possible class A in the EU tyre label's wet grip and fuel efficiency categories Photo: Nokian Tyres

Nokian_eLine_2_010.jpg

caption:

On wet roads, the braking distance of the new AA-rated Nokian eLine 2 is up to 18 metres shorter Photo: Nokian Tyres

Nokian_eLine_2.jpg

caption:

The Nokian eLine 2 AA-rated premium summer tyre is built around sustainable safety and eco-friendly driving, both of which are supported by the structure, tread pattern and rubber compound solutions Photo: Nokian Tyres

Nokian_iLine_003.jpg

caption:

Nokian iLine summer tyre for small and medium-sized cars provides more comfort and economy with top-notch driving feel Photo: Nokian Tyres



Nokian_iLine.jpg

caption:

New Nokian iLine summer tyre offers first-class fuel efficiency, which amounts to greener driving

Photo: Nokian Tyres

PL5A9731.jpg

caption:

The new Nokian Line SUV summer tyre for varied SUV use offers pleasant comfort, high performance and firm wet grip with Off-road Claws Photo: Nokian Tyres

Nokian_Line_SUV_006.jpg

caption:

Nokian Line SUV summer tyre for varied SUV use: pleasant comfort, high performance and firm wet grip Photo: Nokian Tyres

Nokian_zLine_SUV_005.jpg

caption:

Nokian zLine SUV summer tyre: sporty handling, extreme durability, and high safety for demanding conditions Photo: Nokian Tyres

Photo downloads Nokian eLine2 summer tyres

www.nokiantyres.com/NokianeLine2

Photo downloads Nokian iLine summer tyres

www.nokiantyres.com/NokianiLine

Photo downloads Nokian Line SUV summer tyres:

www.nokiantyres.com/linesuv

Photo downloads Nokian zLine SUV summer tyres:

www.nokiantyres.com/zlinesuv

Videos

Nokian summer tyres – Testing at the extremes

<https://youtu.be/6kT0wLEOxY4>

New Nokian eLine 2 - A safer, greener future today

<https://youtu.be/XjhSC9RI2VU>



New Nokian iLine - Premium comfort and economy

<https://youtu.be/IaeyhiGm2c8>

Nokian Line SUV – Tough wet performer

<http://youtu.be/kOD9prmIPEQ>

Nokian zLine SUV – Tough cool performer

<http://youtu.be/sYHvUmczeS4>

Unique durability - Nokian Aramid Sidewall technology

<http://youtu.be/N5LvBke-UqY>

Further information

Nokian eLine 2 class AA summer tyre - Advanced safety and greener mobility

<http://www.nokiantyres.com/company/news-article/nokian-eline-2-class-aa-summer-tyre-advanced-safety-and-greener-mobility-2/>

Nokian iLine summer tyre – More comfort and economy with excellent driving feel

<http://www.nokiantyres.com/company/news-article/nokian-iline-summer-tyre-more-comfort-and-economy-with-excellent-driving-feel/>

Nokian Line is test winner in the 2015 ADAC summer tyre test

<http://www.nokiantyres.com/company/news-article/nokian-line-is-test-winner-in-the-2015-adac-summer-tyre-test/>

Nokian summer tyres

www.nokiantyres.com/tyres/passenger-car/summer-tyres/

Nokian Aramid Sidewall Technology

<https://www.nokiantyres.com/innovation/innovations/nokian-tyres-aramid-sidewall-technology-winter/>

Nokian Tyres – the world's northernmost tyre manufacturer and the inventor of the winter tyre

www.nokiantyres.com/company/about-us/history/

Nokian Tyres is the world's northernmost tyre manufacturer and innovation leader

Nokian Tyres is the world's northernmost tyre manufacturer. The company promotes and facilitates safe travel in demanding conditions. Whether driving through a winter storm or heavy summer rain, Nokian tyres offer reliability, performance, and peace of mind. The Finnish company is the only tyre manufacturer to focus on products for demanding conditions and



customer requirements. As the world's leading winter tyre specialist, Nokian Tyres offers innovative tyres for passenger cars, trucks, and heavy machinery that are mainly marketed in areas with challenging driving conditions due to snow, forests and varying seasons.

Nokian Tyres is the inventor of the winter tyre and has been designing, testing and patenting innovative tyres for 80 years. Exceptionally demanding conditions require quick thinking, a relentless fighting spirit and the ability to cooperate. This recipe is also used to create the market's most advanced summer tyres that master rough roads and heavy weather. Furthermore, premium brand Nokian Tyres produces tyres especially developed for European weather and the higher speeds on European motorways.

Large summer tyre and winter tyre and range available from the premium brand Nokian Tyres

The new AA Class Nokian eLine 2 premium summer tyre provides the best of the tyre label class A in wet grip, fuel consumption, advanced security and greener mobility. The new Nokian iLine summer tyre brings better driving comfort and economy for small and medium cars.

Nokian Tyres' exceptionally wide range of premium winter tyres includes the new Nokian WR D4, Nokian WR A4 high-performance tyre, Nokian WR SUV 3, Nokian WR C3 van tyres and Nokian Weatherproof All-Weather tyres, as well as multiple test winner Nokian WR D3.

Nokian Tyres' products deliver excellent safety, save fuel and are the forerunners of environmental friendliness. The company is number 1 in terms of brand recognition and appreciation in Scandinavia and Russia and has a positive, exceptional image.

Increased safety through innovations: Driving Safety Indicator (DSI) with aquaplaning warning

The Driving Safety Indicator on the summer tyres informs drivers of the groove depth as a simple figure from 8 to 3. An aquaplaning alert within this warns of the danger of aquaplaning with a water drop symbol. It disappears when there are only four millimetres of remaining tread, alerting the driver of the increased risk.

Nokian Tyres achieved a 1.360 billion euro turnover in 2015

Nokian Tyres achieved a turnover of 1.360 billion euros in 2015 and had over 4,000 employees. In Europe, Nokian Tyres operates with own sales companies in ten countries. The company also owns the Vianor tyre and car-service chain that comprises more than 1,400 outlets in 26 countries.

www.nokiantyres.com

Vianor tyre and car-service of Nokian Tyres:

<http://vianor.com>



Press contact:

Dr Falk Köhler PR

Dr Falk Köhler

Tel. +49 40 54 73 12 12

Email Dr.Falk.Koehler@Dr-Falk-Koehler.de

www.Dr-Falk-Koehler.de

Ödenweg 59

22397 **Hamburg**

Germany

More information:

www.twitter.com/NokianTyresCom

www.youtube.com/NokianTyresCom

www.facebook.com/nokiantyres

www.linkedin.com/company/nokian-tyres-plc

Motorist blog:

<http://community.nokiantyres.com/>

Expert blog:

<http://nordictyreblog.com/>

Nokian Tyres Europe

Nokian Tyres s.r.o

V Parku 2336/22

148 00 Praha 4

Czech Republic

Managing Director Central Europe Hannu Liitsola, Tel. +420 605 236 440

Email hannu.liitsola@nokiantyres.com

Technical Customer Service Manager CE Sven Dittmann, Dipl.-Ing., Tel. +49 160 908 944 04

Email sven.dittmann@nokiantyres.com

Marketing Manager Lukáš Líbal, Tel. +420 222 507 759

Email lukas.libal@nokiantyres.com

www.nokiantyres.com

Nokian Tyres Finland Headquarters

Nokian Tyres plc

Pirkkalaistie 7

P.O.Box 20

37101 Nokia

Finland

Head of Product Management Petri J. Niemi, Tel. +358 10 401 7646

Email petrij.niemi@nokiantyres.com

Technical Customer Service Manager Matti Morri, Tel. +358 10 401 7621



Email matti.morri@nokiantyres.com

Product Development Manager Jarno Ahvenlammi, Tel. +358 10 401 7741

Email jarno.ahvenlammi@nokiantyres.com

Development Manager Juha Pirhonen, Tel. +358 10 401 7708

Email juha.pirhonen@nokiantyres.com

Product Manager Central Europe Stéphane Clepkens, Tel. +358 50 462 7536

Email stephane.clepkens@nokiantyres.com

www.nokiantyres.com

Nokian Tyres plc

P.O. Box 20
FI-37101 Nokia, Finland

Telephone
+358 10 401 7000

Fax
+358 10 401 7328

Business ID 0680006-8
Domicile Nokia

VAT number
FI06800068