

The background of the slide is a photograph of a car's front wheel and fender on a gravel surface, with a large, mossy rock in the foreground. The car is dark-colored, and the wheel is a multi-spoke alloy. The rock is large and textured, with green moss growing on its surface. The gravel is composed of small, multi-colored stones.

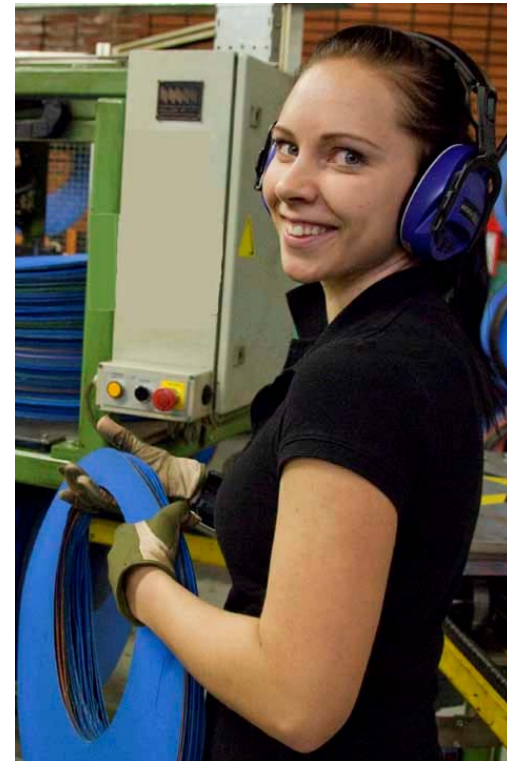
**nokian
TYRES**

**Result January-June 2010
5 August, 2010**

**Mr. Kim Gran
President and CEO
Nokian Tyres plc**

INDEX

- 1. General overview of 1-6/2010**
 - Introduction
 - Market overview
 - Nokian Tyres performance
- 2. Nokian Tyres financial performance**
- 3. Profit centres**
- 4. Russia**
- 5. Nokian Tyres going forward**
- 6. Appendixes**



GENERAL OVERVIEW OF 1-6/2010

Introduction

Key figures, m€	4-6/10	4-6/09	Change (%)	1-6/10	1-6/09	Change (%)	2009
Net Sales	260.4	191.1	36.2%	444.2	346.7	28.1%	798.5
Operating result	60.9	20.3	200.6%	82.0	17.5	368.0%	102.0
Margin (%)	23.4%	10.6%		18.5%	5.1 %		12.8 %
Result before tax	60.6	12.0	405.3%	82.8	-5.3	1654.0%	73.5
Result for the period	52.6	11.9	341.5%	72.6	1.5	4691.6%	58.3
Margin (%)	20.2%	6.2%		16.3%	0.4 %		7.3 %
EPS (EUR)	0.42	0.10	335.7%	0.58	0.01	4638.5%	0.47
RONA (%), roll. 12 months				13.5	10.8		8.4
Cash Flow from operations	-2.5	7.4	-133.6%	-27.3	-88.6	69.2%	123.1
Gearing (%)				37.3%	68.0%		34.8

Summary

- Demand and sales grew in all profit centres; strong summer tyre sales, winter tyre pre-season deliveries, OE forestry tyres
- Drivers for growth: Improving economies, higher car sales, better consumer confidence, strong restocking by distributors
- Car tyres' market share up in Nordic countries, CE and in Russia
- Heavy tyre sales and orders improved significantly
- Vianor expanded to 673 outlets
- Operating profit improved clearly
 - Lower raw material cost
 - Higher productivity due to increased volumes and optimized production structure
 - Favorable development of currency exchange rates
- Cash flow improved by 61.3 m€ in 1-6/2010 vs. 1-6/2009

Outlook for 2010 – Back to growth

- Overall demand increasing, solid order book
- Low inventories
- Capacity ramp-up: line 8 in Russia on stream in Q3/2010
- Share of Russian and Nordic sales to increase
- Profitability supported by
 - Lower cost structure (excl. raw materials)
 - Higher sales volume
 - Better sales mix and ASP
 - Increasing share of Russian production → productivity up
- Increasing raw material cost affects profitability in H2/2010
→ Tyre price increases of 2-6% during summer and autumn
- Year 2010 estimates:
 - The company is positioned to clearly improve net sales and operating result compared to 2009.

GENERAL OVERVIEW OF 1-6/2010

Market overview

Car tyres

Tyre market volumes improving

- World economy, consumer confidence and car sales started to recover
- Tyre demand grew in Russia, Nordic countries and in Europe
- Distributors' credit capability improved
- Low winter tyre inventory levels offer growth opportunities

Heavy tyres

Machinery and equipment production on the rise

- Demand and prices of pulp, sawmill products and metals increased
- Production of forestry and other machinery started to recover
- Tyre demand improved clearly in all product groups
- Demand to exceed supply in some product groups and sizes

Raw materials & tyre price increases

Raw material prices increased rapidly

- Raw material cost still relatively low in H1/2010
- Raw material prices increased significantly, will affect costs in H2/2010
→ Tyre industry increasing prices by 2-6% in summer and autumn 2010

Currencies

Favourable development of currency exchange rates

- Currencies on Nokian Tyres' core markets strengthened against the Euro

GENERAL OVERVIEW OF 1-6/2010

Nokian Tyres performance

Sales and market position

Volumes and market shares up

- + Sales grew in all profit centres
- + Strong summer tyre sales and winter tyre preseason deliveries
- + Car tyres' market share improved in Nordic countries, CE and in Russia
- + Test victories of Nokian products boosted sales
- + Heavy tyre sales and orders improved significantly
- Restricted deliveries to Other CIS countries due to distributors' carry-over stocks

Profitability and cash flow

Lower raw material cost (€/kg) improved profitability

- + Raw material cost decreased by 16.2% in 1-6/2010 vs. 1-6/2009
- + Development of currency exchange rates in core markets improved results
- + Cash flow improved by 61.3 m€ in 1-6/2010 vs. 1-6/2009
- Somewhat weaker winter tyre sales mix and ASP in Russia

Production

Productivity boost from increased production volumes

- + Higher volumes improved productivity
- + 7th production line taken into use in Vsevolozhsk, 8th on stream in Q3/2010
- + Flexible production structure according to demand
- + Shifting to utilize the most profitable capacities

Distribution

New Vianor shops according to plan

- + Vianor expanded to 673 outlets; increase by 31 outlets in Q2/2010

INDEX

- 1. General overview of 1-6/2010**
- 2. Nokian Tyres financial performance**
 - Operating result per quarter
 - Gross sales by market area
 - Raw material price and cost development
- 3. Profit centres**
- 4. Russia**
- 5. Nokian Tyres going forward**
- 6. Appendixes**



FINANCIAL PERFORMANCE

Group operating result per quarter 2006-2010

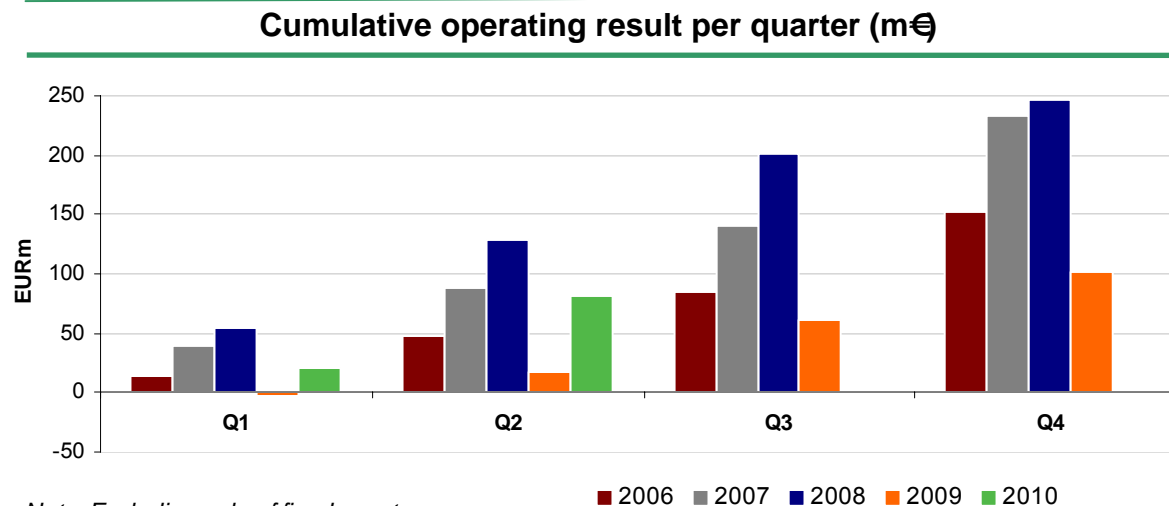
1-6/2010

Net sales 444.2 m€

(346.7 m€), +28.1%

EBIT 82.0 m€

(17.5 m€), +368.0%



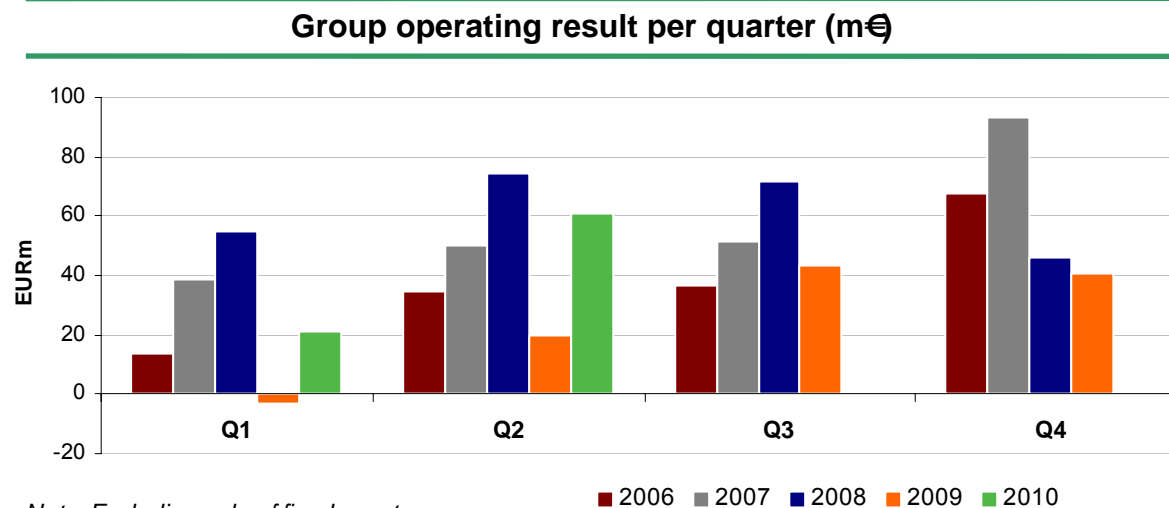
4-6/2010

Net sales 260.4 m€

(191.1 m€), +36.2%

EBIT 60.9 m€

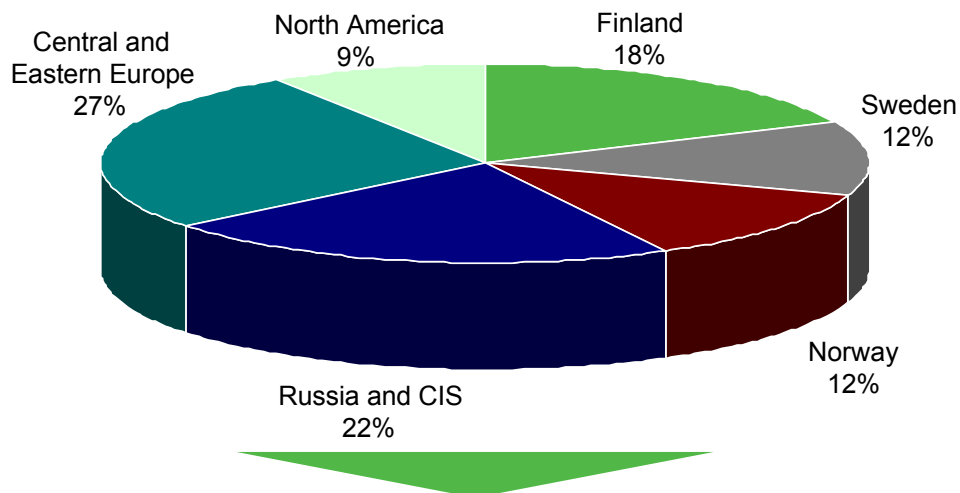
(20.3 m€), +200.6%



FINANCIAL PERFORMANCE

Gross sales by market area 1-6/2010

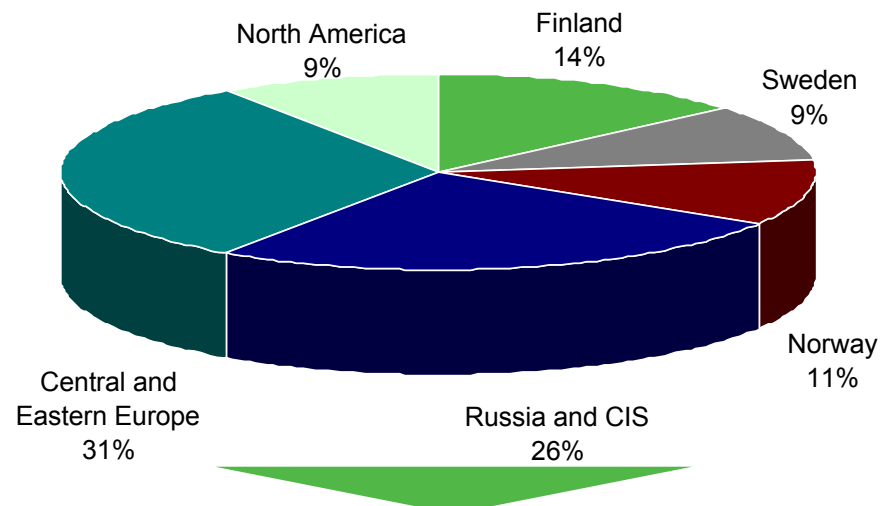
Sales of Nokian Tyres Group: 464.9 m€, +28.0%



Sales development in euros

■ Nordic countries	+24.1%
■ Russia and CIS	+41.4%
— Russia: +71.9%	
■ Central and Eastern Europe	+39.7%
■ North America	-5.6%

Sales of Manufacturing Units: 396.3 m€, +32.5%



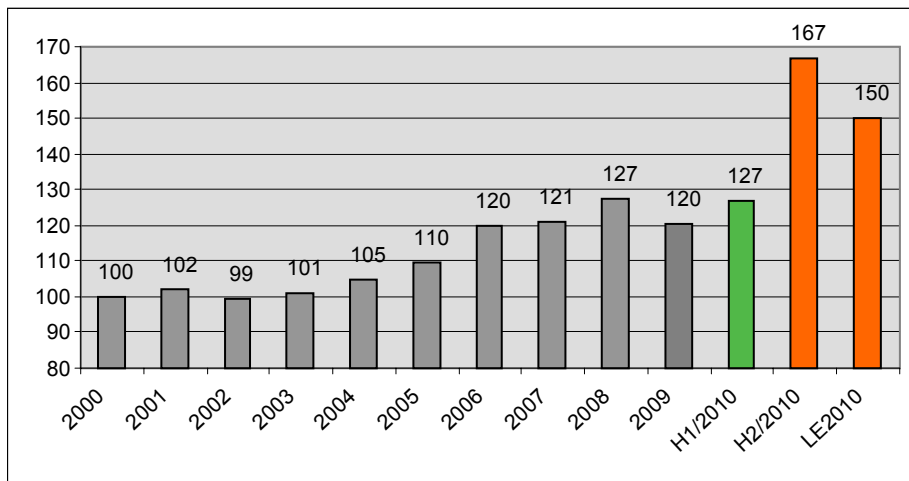
Sales development in euros

■ Nordic countries	+33.0%
■ Russia and CIS	+42.0%
■ Central and Eastern Europe	+44.5%
■ North America	-9.8%

FINANCIAL PERFORMANCE

Raw material price and cost development

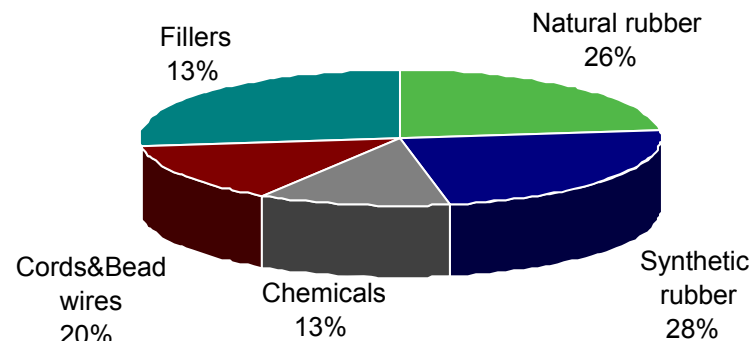
Raw material price development index 2000-E2010



Nokian Tyres raw material cost (EUR/kg)

- Raw material cost
 - decreased by 4.1% in Q2/2010 vs. Q2/2009
 - increased by 15.0% in Q2/2010 vs. Q1/2010
 - decreased by 16.2 % in H1/2010 vs. H1/2009
- Raw material cost is estimated to
 - increase by 10% in Q3/2010 vs. Q2/2010
 - increase by 30% in H2/2010 vs. H1/2010
 - increase by 12% in 2010 vs. 2009

Value of raw material consumption (%)



→ Nokian Tyres' price increases of 2-6% in summer and autumn 2010

INDEX

- 1. General overview of 1-6/2010**
- 2. Nokian Tyres financial performance**
- 3. Profit centres**
 - **General overview**
 - **Passenger Car Tyres**
 - **Heavy Tyres**
 - **Truck Tyres**
 - **Vianor**
- 4. Russia**
- 5. Nokian Tyres going forward**
- 6. Appendixes**



PROFIT CENTRES

General overview of 1-6/2010



Nokian Hakkapeliitta 7

Passenger Car Tyres

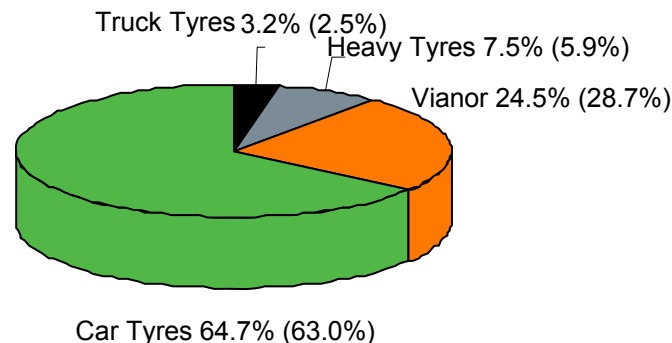
- **Net sales:** 318.7 m€ ; +30.1%
- **EBIT:** 86.9 m€; +150.0%
- **EBIT margin:** 27.3% (14.2%)
- **Key products:** studded and non-studded winter tyres, high-speed summer tyres
- **Key markets:** Nordic, Russia and CIS countries, Central & Eastern Europe, North America

YEAR 2010

- Capacity ramp-up: increase production and productivity
- Increase sales and market shares in core markets, Russia and Nordic countries
- Improve sales mix and ASP
- Optimize range and prices, control working capital

Net sales 444.2 m€, +28.1%

EBIT 82.0 m€, +368.0%



Vianor

- **Net sales:** 120.9 m€; +8.5%
- **EBIT:** -5.1 m€; +41.3%
- **EBIT margin:** -4.2% (-7.7%)
- 673 sales outlets in 19 countries in Nokian Tyres' core markets

YEAR 2010

- Improve sales and market shares
- Continue to expand the network and the number of partners to >740 shops
- Increase service sales

Truck Tyres

- **Net sales:** 15.9 m€; +66.7%
- **Key products:** truck tyres and retreading materials

Heavy Tyres

- **Net sales:** 37.1 m€ ; +63.1%
- **EBIT:** 7.7 m€; +291.1%
- **EBIT margin:** 20.8% (-17.8%)
- **Key products:** tyres for forestry, industrial and agricultural machinery

YEAR 2010

- Improve production volumes and productivity
- Expand the distribution network
- Add service centres



Nokian Forest Rider

PROFIT CENTRES

Passenger Car Tyres 1-6/2010

Performance in 1-6/2010

- + Sales grew clearly, especially winter tyre preseason sales in Russia and CE
- + Market share up in Nordic countries, CE and Russia
- + Several magazine test wins for Nokian Hakka summer tyres
- + Profitability was supported by decreased raw material cost, improved productivity and favourable currency rates
- + Improved cash flow due to decreased investments and inventories
- Somewhat weaker sales mix and ASP in Russia
- Delivery restrictions to CIS due to distributors' carry-over stocks

Key actions and targets for 2010

- Increase sales in all areas, especially in Russia
- Increase market shares in core markets
- Defend brand and price position
- Improve sales mix utilising winter tyre season
- Increase prices to compensate for the growing raw material cost
- Optimize product range
- Increase production capacity
- Improve productivity, utilize the most feasible capacities
- Cost control
- Continue efficient collecting of receivables

→ **Focus back on growth in core markets**

Net sales:

1-6/2010: 318.7 m€ (245.0 m€); +30.1%

4-6/2010: 179.5 m€ (127.6 m€); +40.7%

EBIT:

1-6/2010: 86.9 m€ (34.8 m€); +150.0%

4-6/2010: 51.5 m€ (18.7 m€); +174.9%

EBIT margin:

1-6/2010: 27.3% (14.2%)

4-6/2010: 28.7% (14.7%)



Nokian Hakka H
Test winner in several countries

PROFIT CENTRES

Heavy Tyres 1-6/2010

Performance in 1-6/2010

- + Tyre demand increased clearly in forestry, mining and container handling sectors
- + Sales up significantly in all categories, especially in forestry tyres
- + Productivity improved due to increased volumes
- + Fixed costs decreased
- + Inventories decreased
- ASP decreased slightly due to bigger share of sales to OE customers

Key actions and targets for 2010

- Increase capacity, production volumes and productivity
- Maximize production and sales of radial products
- Increase outsourced production
- Increase prices by 4-6% to offset the growing raw material cost
- Expand the distribution network, especially in Russia and CIS
- Improve service concepts and logistics
- Bring in new customers
- Accelerate development of new products

→ Focus back on growth and new products

Net sales:

1-6/2010: 37.1 m€ (22.7 m€); +63.1%

4-6/2010: 20.3 m€ (10.2 m€); +99.6%

EBIT:

1-6/2010: 7.7 m€ (-4.0 m€); +291.1%

4-6/2010: 3.9 m€ (-1.9 m€); +309.2%

EBIT margin:

1-6/2010: 20.8% (-17.8%)

4-6/2010: 19.3% (-18.4%)



Nokian Forest Rider

Performance in 1-6/2010

- + Sales increased significantly
- + Market share improved in the Nordic countries
- + Inventories were cut to the target
- + Improved utilization rate in the transport sector accelerated sales of retreading materials
- + Renewed and wider truck tyre range

Key actions and targets for 2010

- Utilize the stronger winter product range (incl. Hakkapeliitta truck tyres)
 - Increase sales further in Nordic countries, Russia and CIS
 - Expand in Eastern Europe utilising the “Vianor truck” concept
 - Improve off-take contract manufacture and logistics further
 - Improve the product range with new sizes
 - Utilize the combination of new and retreaded tyres as a sales concept
- **Expand sales, utilize group synergies and the improved product offering**

Net sales:

1-6/2010: 15.9 m€ (9.6 m€); +66.7%

4-6/2010: 10.1 m€ (5.2 m€); +94.2%



Nokian Hakkapeliitta Truck F

Performance in 1-6/2010

- + Sales, profitability and market shares improved
- + Vianor expanded to 673 outlets; addition of 31 in Q2/2010
- EBIT improved but still negative due to seasonality

Key actions and targets for 2010

- Improve sales and market shares
 - Accelerate e-commerce
 - Increase tyre retail prices
 - Cost control in equity owned shops
 - Increase sales of fast fit, tyre hotels and other services
 - Continue to expand the network and the number of partners
- Target: over 740 shops by end of 2010

→ **Cement and improve market leader position as a distributor in Nokian Tyres' core markets**

Net sales:

1-6/2010: 120.9 m€ (111.4 m€); +8.5%

4-6/2010: 78.7 m€ (71.1 m€); +10.6%

EBIT:

1-6/2010: -5.1 m€ (-8.6 m€); +41.3%

4-6/2010: 6.8 m€ (3.0 m€); +124.9%

EBIT margin:

1-6/2010: -4.2% (-7.7%)

4-6/2010: 8.6% (4.2%)



PROFIT CENTRES

Vianor Globally – Overview of stores as of 30 June 2010

**Total: 673 outlets in 19 countries
(170 owned, 503 franchising/partner)**

Retreading plants

Finland	2
Sweden	1
Norway	2

NORDIC AND BALTIC COUNTRIES, tot. 217

Finland	55 owned, 6 franchising
Sweden	53 owned, 26 partners
Norway	43 owned, 16 partners
Baltic	4 owned, 14 partners

Russia and CIS, tot. 378

Russia	1 owned, 278 partner outlets
Ukraine	84 partner outlets
Kazakhstan	12 partner outlets
Armenia	1 partner outlet
Moldova	1 partner outlet
Georgia	1 partner outlet

USA 11 owned outlets

Action plan 2010

- Expand network
- Pending Belorussia

CENTRAL EUROPE, tot. 67

Germany	3 partner outlets
Switzerland	3 owned outlets
Czech Republic	24 partner outlets
Slovakia	10 partner outlets
Poland	23 partner outlets
Bulgaria	4 partner outlet

INDEX

- 1. General overview of 1-6/2010**
- 2. Nokian Tyres financial performance**
- 3. Profit centres**
- 4. Russia**
 - **Nokian Tyres' sales development in Russia and CIS**
 - **Vianor partner outlets in Russia and CIS**
 - **Overview of Nokian Tyres' Russian operations**
 - **Overview of the Russian economy**
 - **Overview of car sales development**
 - **Tyre sales in the replacement market**
- 5. Nokian Tyres going forward**
- 6. Appendixes**



RUSSIA

Focus 2010: Back to growth

- Sales increased due to recovering demand, lower carry-over stocks and improved credit capability of distributors
- Sales in Russia in 1-6/2010 grew by 71.9% to 91.5 m€ (52.7 m€)
- Sales in CIS (excluding Russia) in 1-6/2010 were 9.9 m€ (18.5 m€)

→ Nokian Tyres is clear # 1 in premium tyres in Russia and CIS countries

Russia and other CIS sales development



RUSSIA

Vianor Partner Outlets in Russia and CIS as of 30 June 2010

378 outlets, +16 in Q2/2010



Nokian Tyres market position in Russia

- Only global tyre company with a state-of-the-art and efficient factory in Russia
 - Close access to markets
 - Within customs zone (duty 20% for import)
- Clear market and price leader in core product categories
- Widely recognised and strong brand – both company (Nokian Tyres) and products (Hakkapeliitta)
- Strong distribution chain covering all of Russia – based on long-term and close customer relationships
- Only global producer with a controlled tyre distribution network – 378 Vianor outlets in Russia and CIS

➔ *Nokian Tyres to maintain and further strengthen its market leader position in Russia*

Nokian Tyres' factory in Russia

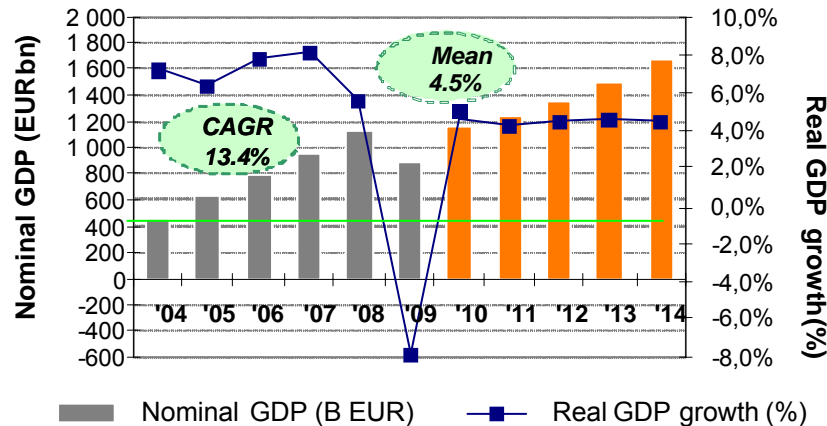
- Seven production lines operating
- Line 8 installation to be ready in Q3/2010, lines 9-10 pending
- State-of-the art machinery, high European quality standards
- Exports from the Vsevolozhsk factory to over 20 countries; biggest consumer goods exporter in Russia
- Housing project, Hakkapeliitta Village – phase I completed
- Number of personnel on 30 June, 2010: 691



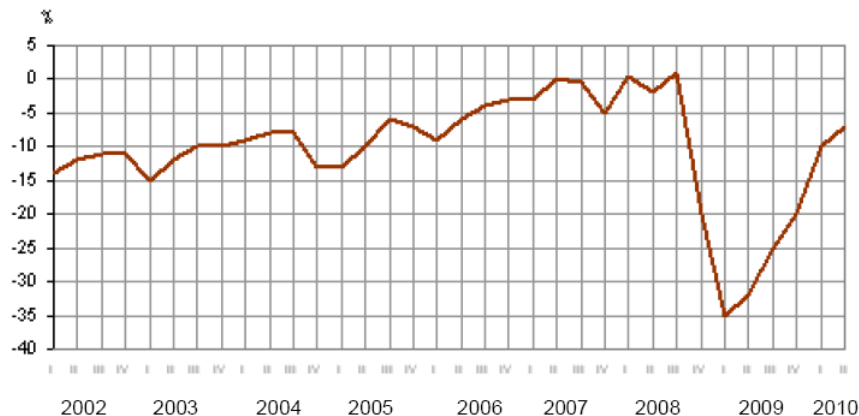
RUSSIA

Russia's economy clearly recovering

Russia's GDP growth



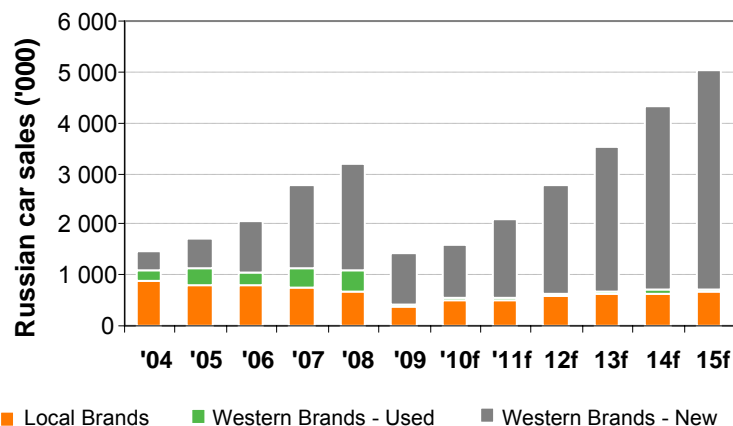
Consumer confidence in Russia



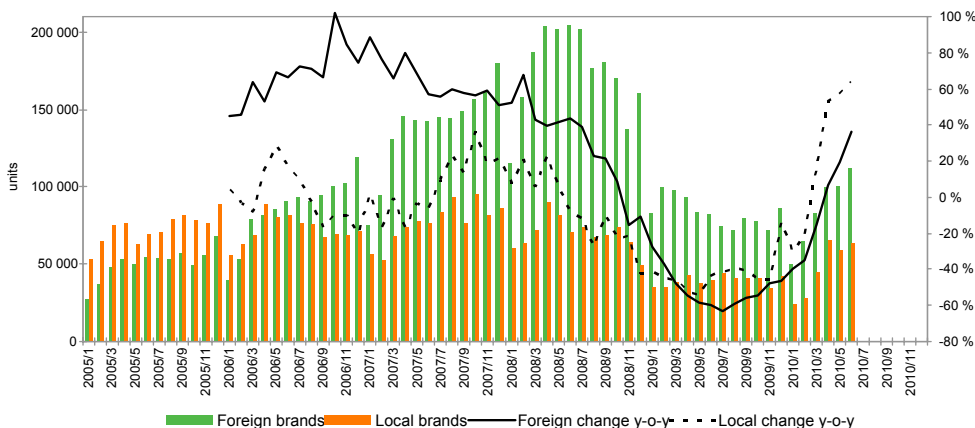
Major trends and expectations

- Russia's economy has clearly started to recover from the severe crisis of 2008 - 2009
- In 2009, economy fell into recession with an annual decrease in GDP of 7.9%, but H1/2010 showed GDP growth of 4.2% (Q1 +2.9%, Q2 +5.4%) with industry growing 10.2% vs. H1/2009
- Recovery is expected to gain momentum in the second half of the year with the estimated annual real GDP growth rate of 5-6%
- Overall growth trend will continue: average GDP growth for 2010-2014 is estimated at >4% a year
- Domestic demand revival is expected due to increased disposable incomes (higher wages and pensions and lower inflation)
- Ruble has strengthened in H1/2010, mostly due to strong oil prices
- Overall, the general view is that Russia avoided the worst-case scenario and is estimated to show healthy growth already in 2010

Russian car sales forecast – basic scenario



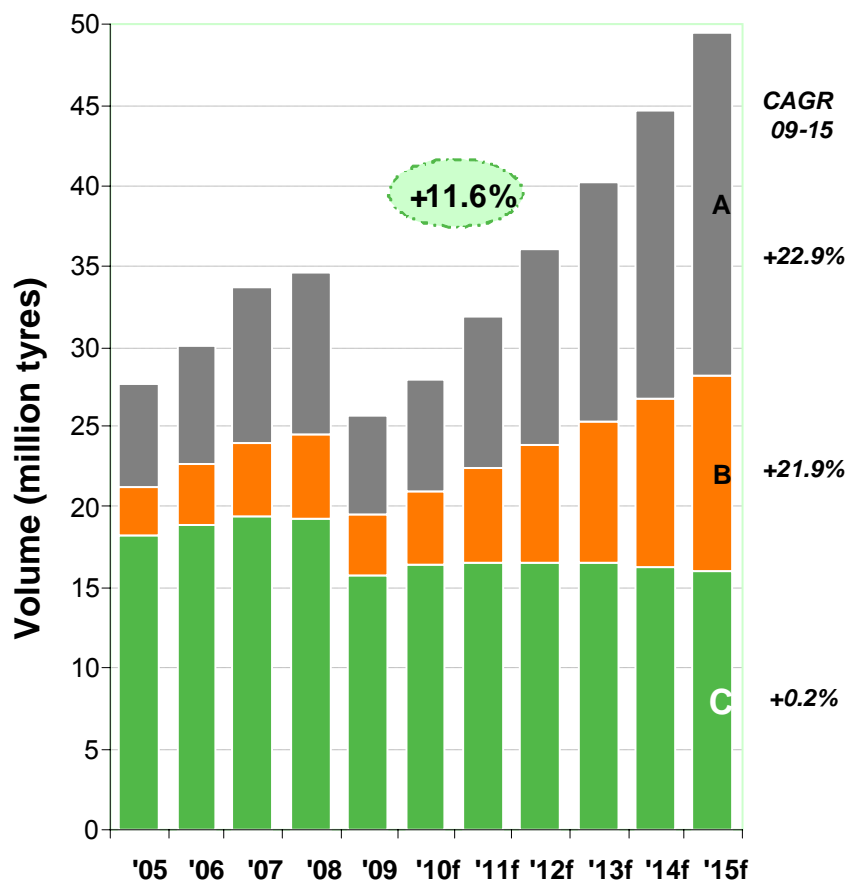
Monthly car sales



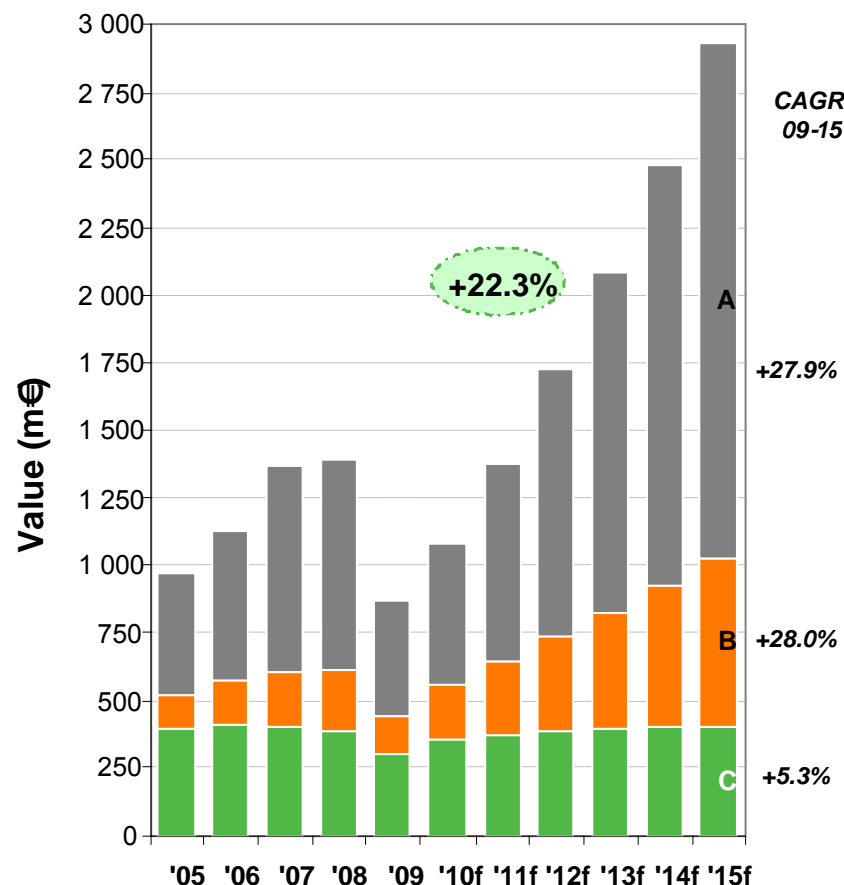
Car market summary

- Sales of new cars and LCVs in Russia increased by 32% in Q2/2010 vs. Q2/2009 and by 45% in Jun 2010 vs. Jun 2009
 - Forecast for 2010 has been updated to 1.7 million cars, up 15-20% vs. 2009
- Government scrappage scheme came into force in March and brought very positive results, albeit supporting mostly cheap brands and models
 - As of 8 July, ~214 thousand certificates have been issued and ~149 thousand cars already sold in the framework of the program
 - Approved second wave of the program covers additional 200 thousand cars on top of the original 200 thousand
 - Up to 250 thousand cars are expected to be sold under the program in 2010, the balance in 2011
- As manufacturers have cut their quotas for Russia, lead times for many popular models are again reaching 3 – 4 months, in some cases up to half a year.
- Prices of second-hand cars are reported to have gained 10% recently due to lack of supply of new cars
- Banks are making car loans more available by lowering loan rates and easing up conditions.
 - Car manufacturers are restarting programs of interest rate subsidization with partner banks – strengthening rouble is supporting hidden discounts
 - Government is implementing its own car loan support program with over 180 thousand applications and 80 thousand granted loans as of 22 July.

Car and van tyre replacement market (volume)



Car and van tyre replacement market (value)



Note: Traditional segments price positioning: index 100 = market leader; A: > 80; B: 60 – 80; C: < 60
Only replacement market included

Source: Nokian Tyres estimates

INDEX

1. General overview of 1-6/2010
2. Nokian Tyres financial performance
3. Profit centres
4. Russia
5. Nokian Tyres going forward
6. Appendixes



NOKIAN TYRES GOING FORWARD

The factories have significant potential for sales growth



Nokia, Finland

- R&D, administration and marketing
- Development of key processes
- Prototype production batches
- Special car tyres
- Heavy tyres, retreading materials
- Export to western markets
- + Top class knowledge
- Productivity to be improved clearly



Vsevolozhsk, Russia

- Current premises have significant potential for production expansion
- Production of the whole car tyre range
- Large production batches
- Export to all markets
- + State-of-the art machinery
- + Inside the Russian customs barriers
- + Low production costs
- + Tax incentives

NOKIAN TYRES GOING FORWARD

Capex 2010

Investments in 1-6/2010

- 27.6 m€ (59.7 m€)

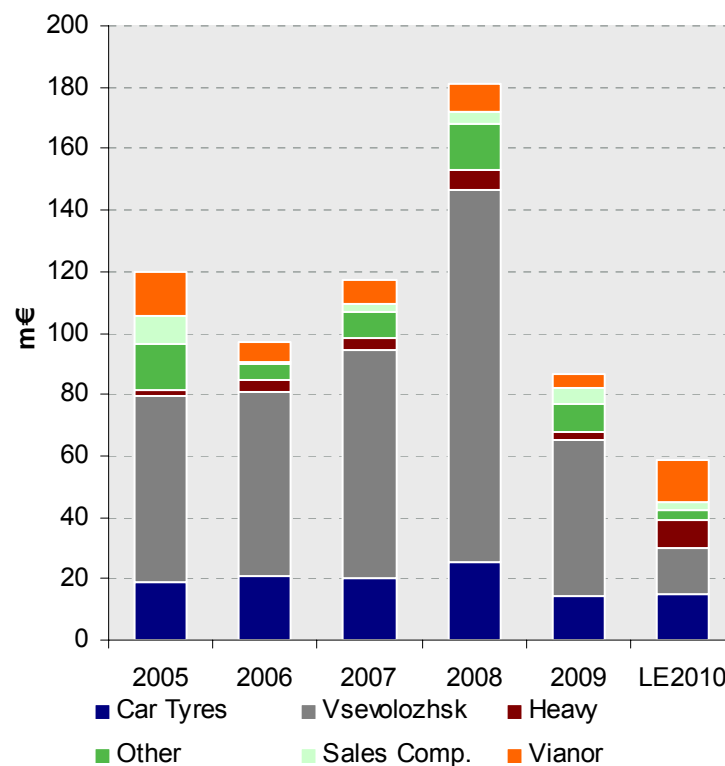
Russia

- Capacity ramp-up and investments
 - Line 7 installed in June 2010
 - Line 8 estimated to be on stream in Q3/2010
 - Production lines 9-10 subject to demand

Estimated investments for 2010

- Approximately 58 m€
 - Investments required for new products: 20 m€
 - Investments in Russia: 15 m€

Nokian Tyres Capital expenditures (m€)



NOKIAN TYRES GOING FORWARD

Outlook for 2010 and planned actions:

Nokian Tyres sales to improve backed by recovering markets

ASSUMPTIONS

- Recovering core market
 - Tyre demand increasing in all product areas
 - New car sales improving
 - Russian economy growing, consumer confidence recovering
 - Currencies on Nokian core markets expected to be stable
- Nokian Tyres raw material cost (€/kg) starts rising
 - Cost down by 16.2% in H1/2010 vs. H1/2009
 - Cost estimated to increase by 12% in 2010 vs. 2009
- Passenger car tyre operation environment
 - Demand improving in core markets
 - Low carry-over inventories offer growth opportunities
 - Demand improving for winter tyres
 - Receivable risks are back to normal
- Heavy tyre market demand
 - OE markets for OTR and heavy tyres continue to grow
 - Aftermarket demand healthier than in 2009
- Nokian Tyres financial position remains solid
 - No major loans due for payment in 2010
 - Equity ratio 60.9%
 - Undrawn facilities available

NOKIAN TYRES ACTION PLAN

Focus on sales and capacity increase

- Increase sales and strengthen market positions
- Defend price positions
- Increase capacity & utilize most feasible capacities
- Active launch of new products
- Expand Vianor franchise network
- Utilize strong seasonal logistics
- Cost control

Outlook for 2010 – Back to growth

- Overall demand increasing, solid order book
- Low inventories
- Capacity ramp-up: line 8 in Russia on stream in Q3/2010
- Share of Russian and Nordic sales to increase
- Profitability supported by
 - Lower cost structure (excl. raw materials)
 - Higher sales volume
 - Better sales mix and ASP
 - Increasing share of Russian production → productivity up
- Increasing raw material cost affects profitability in H2/2010
→ Tyre price increases of 2-6% during summer and autumn
- Year 2010 estimates:
 - The company is positioned to clearly improve net sales and operating result compared to 2009.

Instructions to conference call attendees

Please press and to inform the operator that you have a question to the speaker.

INDEX

- 1. General overview of 1-6/2010**
- 2. Nokian Tyres financial performance**
- 3. Profit centres**
- 4. Russia**
- 5. Nokian Tyres going forward**
- 6. Appendixes**
 - **Magazine test results**
 - **Personnel**
 - **Shareholders**
 - **Competitor comparison 1998-2010E**
 - **Share price development**
 - **Financing: Loans and net Financial Expenses**
 - **Tables of financial figures**



APPENDIX

*The new products' test success continues
– both in summer and in winter*

WINTER TYRES

Nokian Hakkapeliitta 7 – Next generation studded tyre

- New studded winter tyre family for core markets. Winner in practically all magazine tests, e.g.:
 - Tekniikan Maaailma (Finland, 1 tie)
 - Tuulilasi (Finland)
 - Vi Bilägare (Sweden)
 - Aftonbladet BIL (Sweden)
 - Za Rulem (Russia)



Nokian Hakkapeliitta 7

Nokian Hakkapeliitta 7 SUV – firm grip, sturdy performance

- Same technical solutions as in Nokian Hakkapeliitta 7

SUMMER TYRES

Nokian Hakka H and Nokian Hakka Z

- Summer tyre families for core markets. Test victories e.g.:
 - Tekniikan Maaailma (Finland)
 - Auto, Motor & Sport (Sweden)
 - Motor (Norway)
 - Za Rulem (Russia)



Nokian Hakka H

Nokian Hakka i3

- Summer tyre for the core market. Test victory:
 - Auto Center (Ukraine)



Nokian H

- Summer tyre for CE and North America. Test victory:
 - ADAC Motorwelt (Germany)



Clear benefits for Nokian Tyres

- Further strengthen market and price leader position in core markets
- Superior product range in winter tyres
- Market leader products a spearhead for success

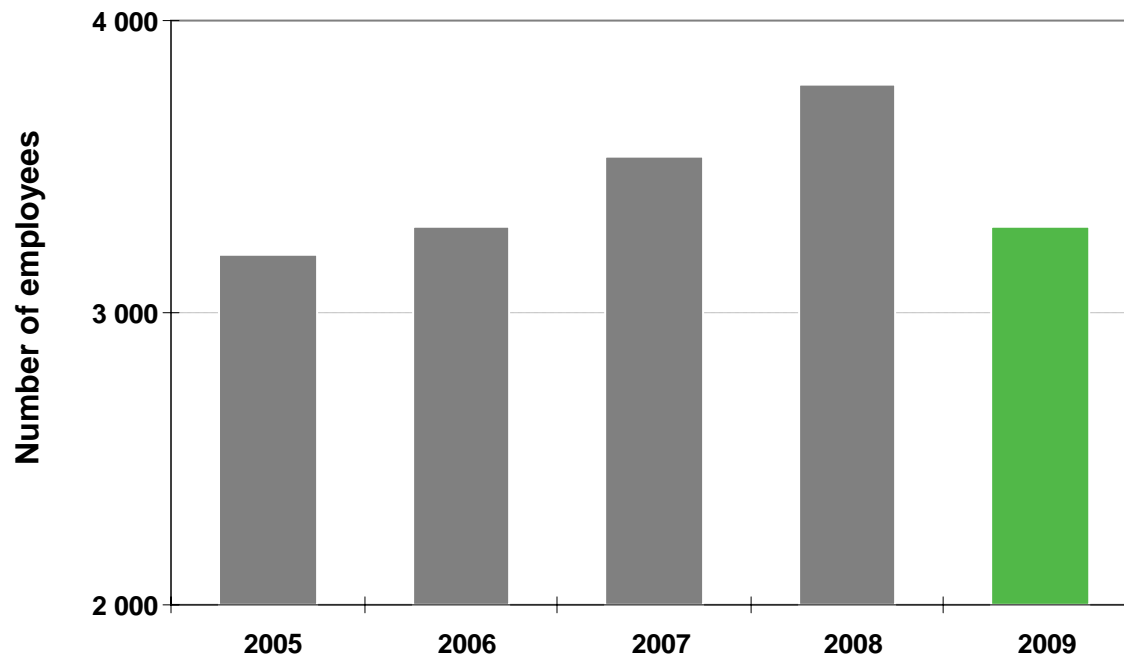
→ *Technological leadership always the driver for growth!*

APPENDIX

Personnel 30 June, 2010

Personnel at the end of the review period: 3,264 (3,509)

- Vianor: 1,349 (1,386)
- Russia: 691 (644)

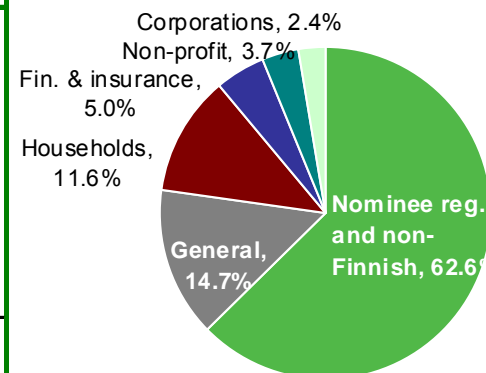


APPENDIX

Major shareholders as of 30 June, 2010

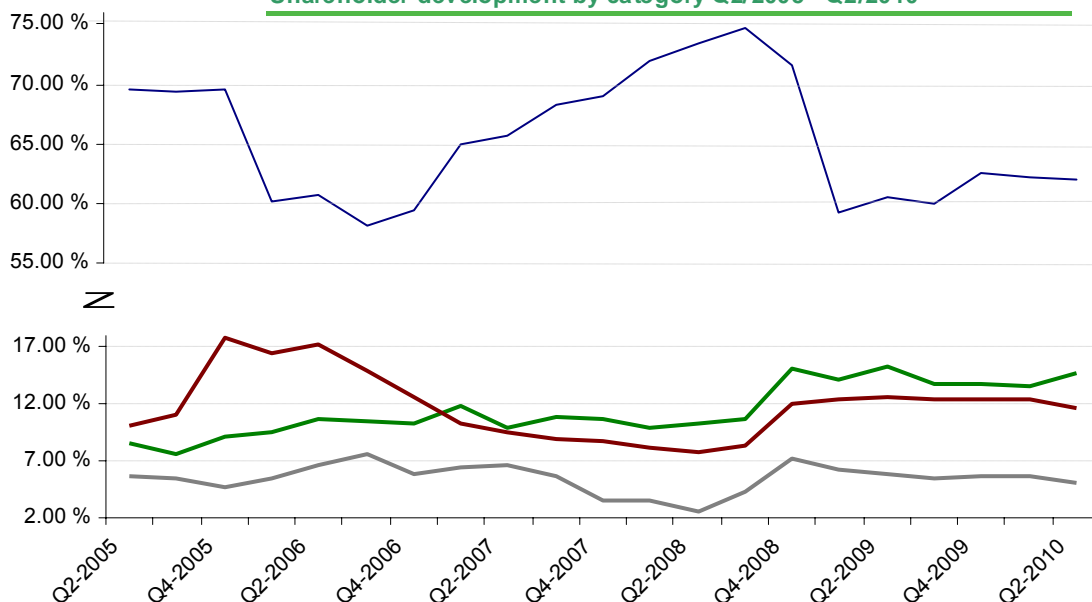
Major Domestic Shareholders	Number of Shares	Share of Capital (%)	Change from 31 May, 2010
1 Varma Mutual Pension Insurance Company	8 657 564	6.81	0
2 Ilmarinen Mutual Pension Insurance Company	3 885 654	3.06	-140 000
3 The State Pension Fund	1 821 030	1.43	0
4 Tapiola Mutual Pension Insurance Company	1 280 000	1.01	0
5 Nordea	949 743	0.75	-32 579
6 The Local Government Pensions Institution	829 532	0.65	33 000
7 Svenska litteratursällskapet i Finland r.f.	826 000	0.65	0
8 OP Investment Funds	807 843	0.64	120 000
9 Etera Mutual Pension Insurance Company	765 658	0.6	-108 502
10 Sijoitusrahasto Aktia Capital	560 000	0.44	0
Major Domestic Shareholders total	20 383 024	16.0%	
Foreign Shareholders ¹⁾	79 636 688	62.6%	
Bridgestone Europe NV/SA ²⁾	20 000 000	15.7%	

Division by Category as of 30 June, 2010



Total number of shares: 127,189,830

Shareholder development by category Q2/2005 - Q2/2010



- Nominee registered
- General government
- Household
- Finance and insurance

Note: Options, free (30 June, 2010)

2007A: 2,249,700 (104,890 in company's possession)

2007B: 2,250,000 (423,940 in company's possession)

2007C: 2,250,000 (1,150,700 in company's possession)

1) Includes also shares registered in the name of a nominee.

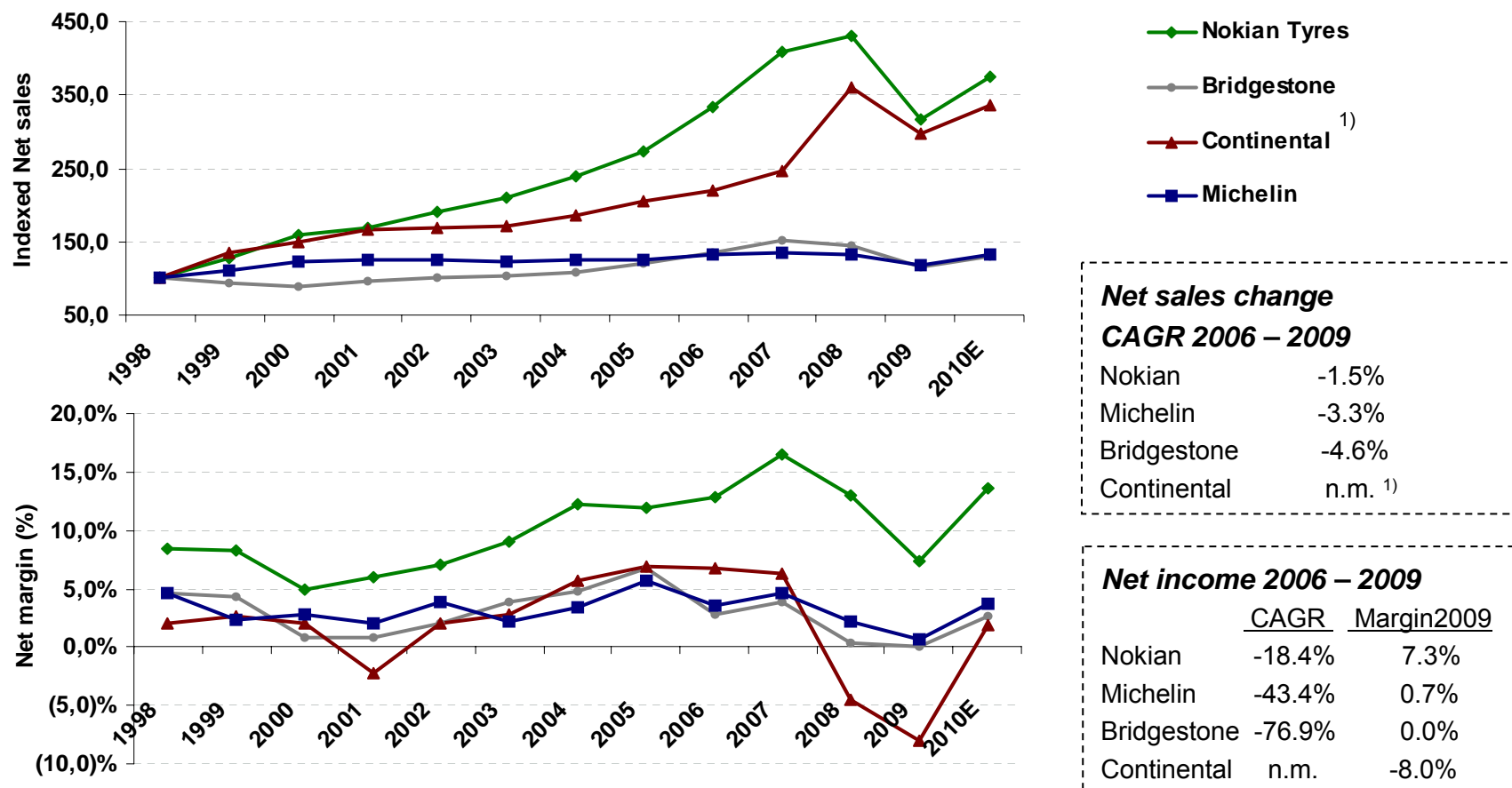
2) In the name of a nominee.

APPENDIX

Competitor comparison 1998-2010E:

Nokian Tyres still the most profitable tyre producer

Nokian Tyres' operational performance (growth and profitability) has been clearly better than that of the main peers during the past 10 years. The clearly better profitability protects the company profits during profits during recessions and potential downturns.



Source: Results 1998-2009 (company websites) and 2010 consensus estimates for the peers as per Reuters 21 July 2010.

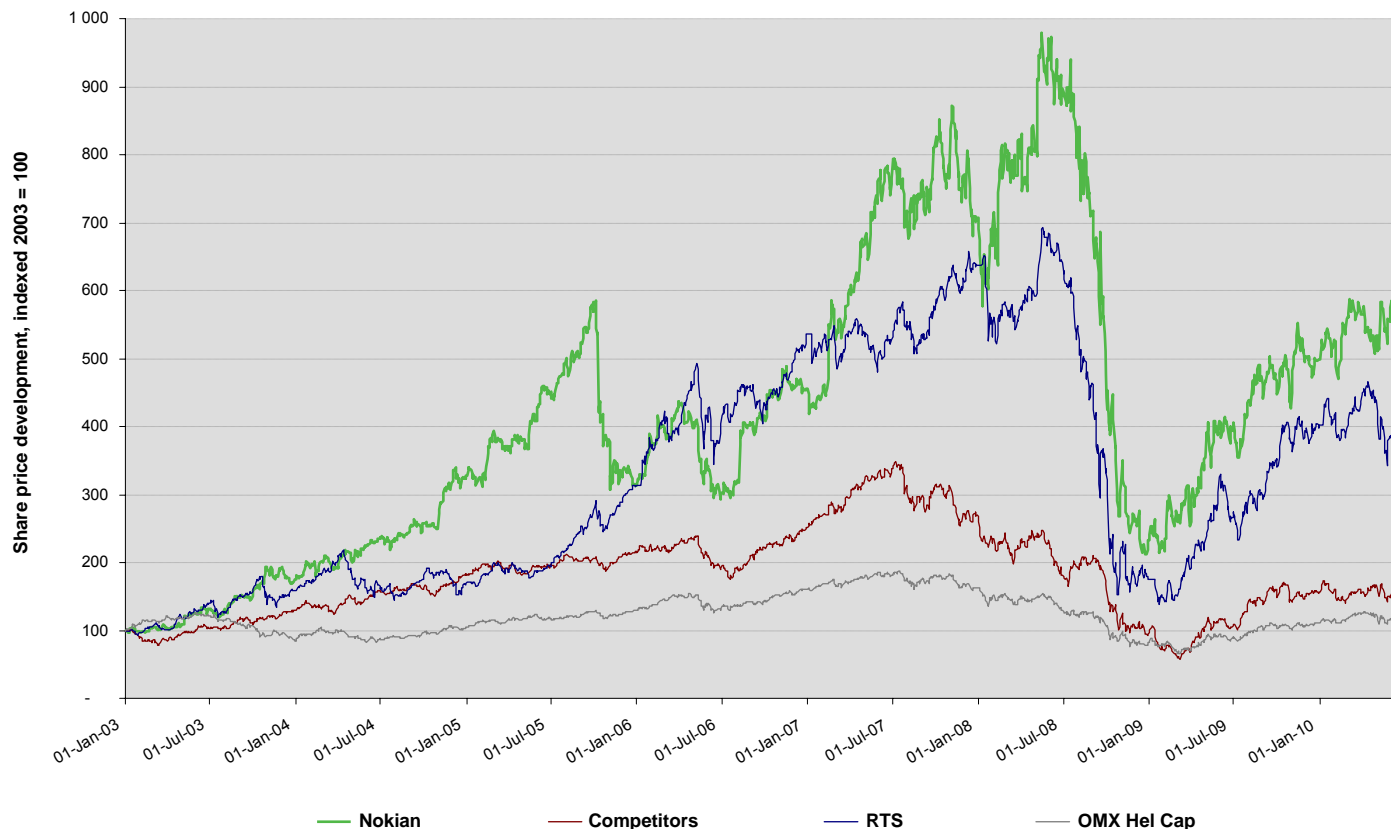
Note: "n.m." means that the results would be non-meaningful or that the calculation is not possible due to negative results.

1) Continental sales for 2008 not comparable due to VDO acquisition.

PLEASE NOTE: ESTIMATE 2010 IS BASED ON CONSENSUS ESTIMATES, NOT NOKIAN TYRES GUIDANCE!

APPENDIX

Comparing share price development to main indexes 2003-Q2/2010



Nokian Tyres,
+493%

RTS, +273%

Competitors +54% ¹⁾

OMX Hel Cap, +15% ²⁾

Source: Factset, as of 30 Jun 2010.

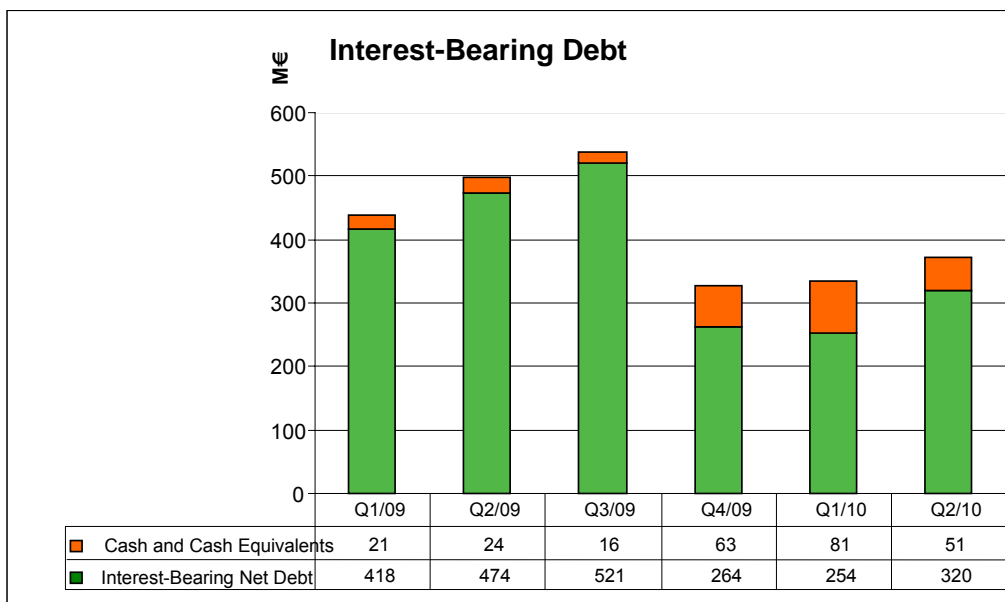
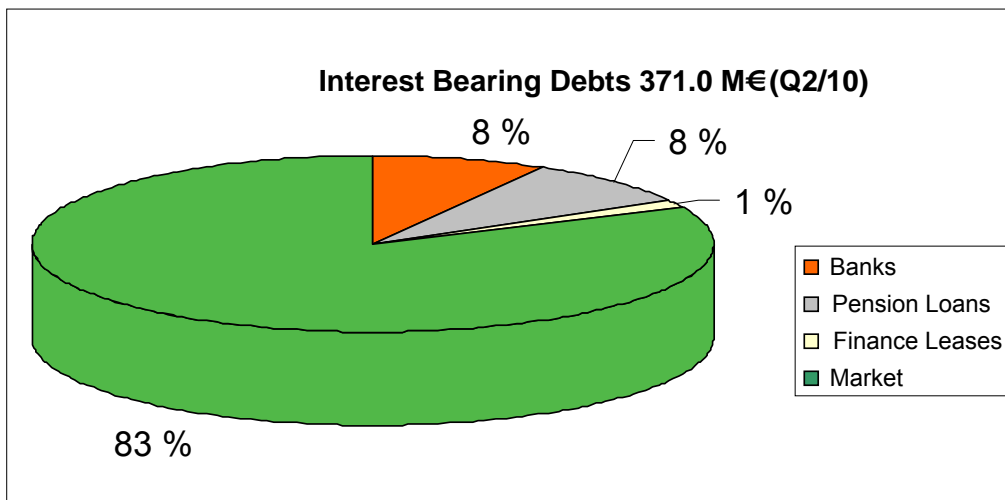
- 1) The composite consists of an indexed average values of the main peers of Nokian Tyres.
- 2) OMX Helsinki Cap is calculated assuming a natural continuation of HEX Portfolio Index.

Nokian Tyres by Jun-30-2010

	Last 7 years	Last 3 years	Last 2 years	LTM	L6M	L3M	Last month
High	33,30	33,30	31,98	21,12	21,12	21,12	21,12
Average	15,16	19,36	15,78	17,28	18,71	19,12	20,30
Low	4,08	7,23	7,23	12,05	15,95	17,24	18,85

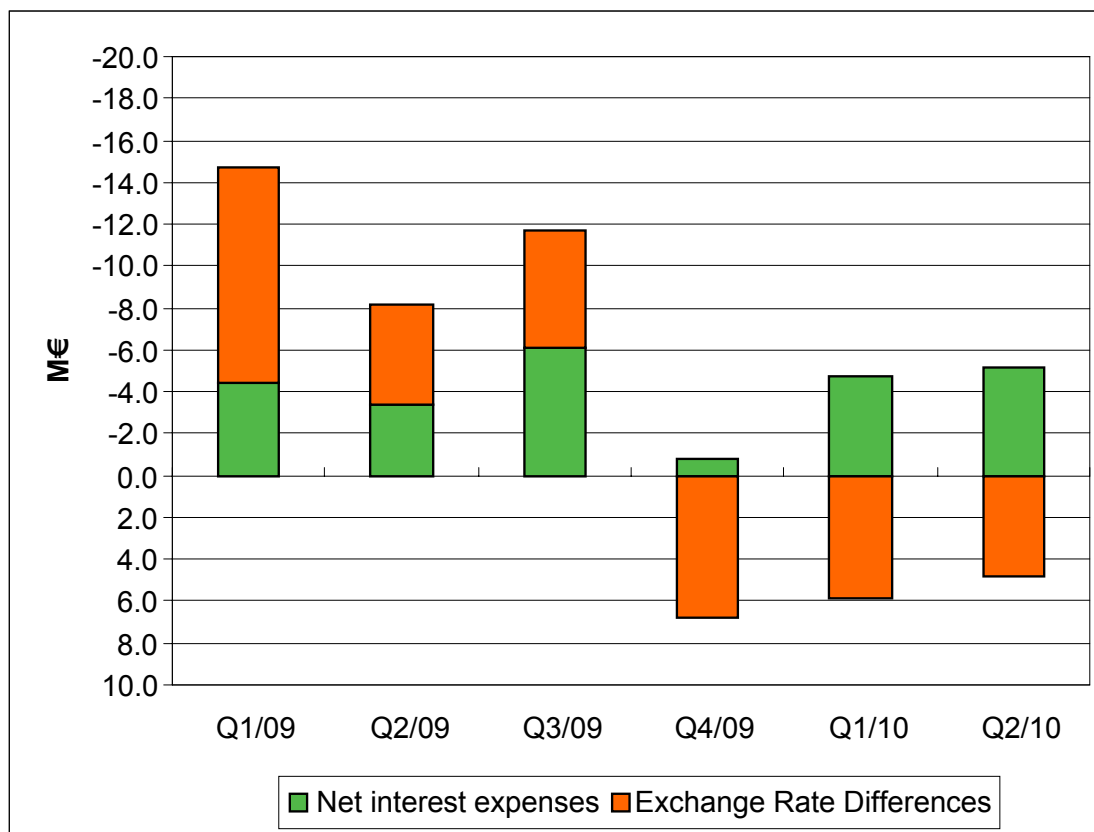
APPENDIX

Financing: loans on 30 June, 2010



APPENDIX

Financing: Net Financial Expenses



Net Financial Expenses Q2/2010: 0.3 m€ and Q2/2009: 8.3 m€

In Exchange Rate Differences Q2/09: -1.4 m€ from RUB and -0.4 m€ from KZT

APPENDIX

CONSOLIDATED INCOME STATEMENT

CONSOLIDATED INCOME STATEMENT Million euros	4-6/10	4-6/09	1-6/10	1-6/09	Last 12 months	1-12/09	Change %
Net sales	260.4	191.1	444.2	346.7	896.0	798.5	28.1
Cost of sales	-145.6	-122.0	-254.2	-224.7	-507.6	-478.0	-13.2
Gross profit	114.8	69.1	190.0	122.1	388.4	320.4	55.6
Other operating income	1.9	0.6	2.8	1.0	4.0	2.2	180.3
Selling and marketing expenses	-45.8	-41.1	-90.4	-84.9	-179.6	-174.1	-6.5
Administration expenses	-6.5	-6.0	-12.5	-12.7	-24.3	-24.5	1.2
Other operating expenses	-3.5	-2.4	-7.8	-7.9	-22.0	-22.1	1.9
Operating result	60.9	20.3	82.0	17.5	166.5	102.0	874.4
Financial income	16.7	-4.0	46.0	58.3	84.8	97.1	-21.1
Financial expenses	-17.0	-4.3	-45.2	-81.2	-89.7	-125.7	44.3
Result before tax	60.6	12.0	82.8	-5.3	161.6	73.5	1 654.0
Tax expense (1)	-8.0	-0.1	-10.2	6.8	-32.2	-15.2	-249.0
Result for the period	52.6	11.9	72.6	1.5	129.4	58.3	4 690.6
Attributable to:							
Equity holders of the parent	52.6	11.9	72.6	1.5	129.4	58.3	
Non-controlling interest	0.0	0.0	0.0	0.0	0.0	0.0	
Earnings per share from the result attributable to equity holders of the parent							
basic, euros	0.42	0.10	0.58	0.01	1.04	0.47	4 637.6
diluted, euros	0.41	0.10	0.57	0.03	1.03	0.49	1 633.4

1) Tax expense in the consolidated income statement is based on the taxable result for the period.

APPENDIX

CONSOLIDATED OTHER COMPREHENSIVE INCOME

CONSOLIDATED OTHER COMPREHENSIVE INCOME Million euros	4-6/10	4-6/09	1-6/10	1-6/09	1-12/09
Result for the period	52.6	11.9	72.6	1.5	58.3
Other comprehensive income, net of tax:					
Gains/Losses from hedge of net investments in foreign operations	-4.3	-5.6	-20.4	-10.8	-24.4
Interest rate swaps	-0.2	0.0	-0.8	0.0	0.1
Translation differences on foreign operations	25.2	8.7	69.1	-25.3	-12.8
Total other comprehensive income for the period, net of tax	20.6	3.1	48.0	-36.1	-37.1
Total comprehensive income for the period	73.2	15.0	120.7	-34.6	21.2
Total comprehensive income attributable to:					
Equity holders of the parent	73.2	15.0	120.7	-34.6	21.2
Non-controlling interest	0.0	0.0	0.0	0.0	0.0

APPENDIX

KEY RATIOS

KEY RATIOS	30.6.10	30.6.09	1-12/09	Change %
Equity ratio, %	60.9	51.8	62.0	
Gearing, %	37.3	68.0	34.8	
Equity per share, euro	6.74	5.59	6.07	20.6
Interest-bearing net debt, mill. euros	319.6	474.4	263.7	
Capital expenditure, mill. euros	27.6	59.7	86.5	
Depreciation, mill. euros	34.6	30.9	61.9	
Personnel, average	3 221	3 650	3 503	
Acquisitions and disposals of items of property, plant and equipment	26.0	52.0	72.3	
Number of shares (million units) at the end of period	127.19	124.85	124.85	
in average	126.25	124.85	124.85	
in average, diluted	132.16	128.87	129.76	

APPENDIX: CONSOLIDATED STATEMENT OF FINANCIAL POSITION

CONSOLIDATED STATEMENT OF FINANCIAL POSITION	30.6.10	30.6.09	31.12.09
Million euros			
Non-current assets			
Property, plant and equipment	524.9	508.5	507.6
Goodwill	57.4	54.0	55.0
Other intangible assets	18.1	20.0	19.2
Investments in associates	0.1	0.1	0.1
Available-for-sale financial assets	0.3	0.2	0.2
Other receivables	11.8	11.1	9.9
Deferred tax assets	36.2	30.6	28.7
Total non-current assets	648.6	624.5	620.7
Current assets			
Inventories	231.0	259.3	200.0
Trade receivables	369.8	301.8	248.0
Other receivables	106.5	136.7	90.7
Cash and cash equivalents	51.4	24.1	62.5
Total current assets	758.7	721.8	601.2
Equity			
Share capital	25.4	25.0	25.0
Share premium	181.4	155.2	155.2
Translation reserve	-41.4	-89.1	-90.2
Fair value and hedging reserves	-0.8	-0.1	0.0
Paid-up unrestricted equity reserve	0.0		0.0
Retained earnings	692.5	606.6	667.6
Non-controlling interest	0.0	0.0	0.0
Total equity	857.1	697.6	757.6
Non-current liabilities			
Deferred tax liabilities	30.4	26.6	29.4
Provisions	1.4	1.2	1.4
Interest bearing liabilities	203.5	301.6	253.8
Other liabilities	2.9	2.1	2.1
Total non-current liabilities	238.2	331.5	286.7
Current liabilities			
Trade payables	60.5	39.4	33.8
Other current payables	83.1	79.9	70.7
Provisions	0.7	1.1	0.7
Interest-bearing liabilities	167.6	196.9	72.4
Total current liabilities	311.9	317.3	177.6
Total assets	1 407.3	1 346.4	1 221.9

APPENDIX

CONSOLIDATED STATEMENT OF CASH FLOWS

CONSOLIDATED STATEMENT OF CASH FLOWS Million euros	1-6/10	1-6/09	1-12/09
Cash flows from operating activities:			
Cash generated from operations	56.0	-46.6	228.5
Financial items and taxes	-56.3	4.2	-34.3
Net cash from operating activities	-0.3	-42.4	194.2
Cash flows from investing activities:			
Net cash used in investing activities	-24.1	-60.8	-92.8
Cash flows from financing activities:			
Proceeds from issue of share capital	26.6	0.0	0.1
Change in current financial receivables and debt	125.6	156.0	-117.2
Change in non-current financial receivables and debt	-90.2	-91.6	15.4
Dividends paid	-50.7	-49.9	-49.9
Net cash from financing activities	11.4	14.4	-151.7
Net change in cash and cash equivalents	-13.1	-88.7	-50.2
Cash and cash equivalents at the beginning of the period	62.5	113.2	113.2
Effect of exchange rate changes	1.9	-0.4	-0.5
Cash and cash equivalents at the end of the period	51.4	24.1	62.5
	-13.1	-88.7	-50.2

APPENDIX

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Million euros

	Share capital	Share premium	Trans- lation reserve	Paid-up unrestricted equity reserve	Fair value and hedging reserves	Retained earnings	Non- cont- rolling inte- rest	Tot.
Equity, Jan 1st 2009	25.0	155.2	-53.0		-0.1	647.6	2.7	777.3
Dividends paid						-49.9		-49.9
Share issue								0.0
Exercised warrants	0.0	0.0						0.0
Share-based payments						5.6		5.6
Other changes						1.8		1.8
Total comprehensive income for the period			-36.1		0.0	1.5		-34.6
Change in non-controlling interest							-2.3	-2.7
Equity, Jun 30th 2009	25.0	155.2	-89.1		-0.1	606.6	0.0	697.6
Equity, Jan 1st 2010	25.0	155.2	-90.2	0.0	0.0	667.6	0.0	757.6
Dividends paid						-50.7		-50.7
Exercised warrants	0.5	26.1						26.6
Share-based payments						2.9		2.9
Other changes						0.0		0.0
Total comprehensive income for the period			48.8		-0.8	72.6	0.0	120.7
Change in non-controlling interest							0.0	0.0
Equity, Jun 30th 2010	25.4	181.4	-41.4	0.0	-0.8	692.5	0.0	857.1

APPENDIX

SEGMENT INFORMATION

SEGMENT INFORMATION

Million euros	4-6/10	4-6/09	1-6/10	1-6/09	1-12/09	Change %
Net sales						
Passenger car tyres	179.5	127.6	318.7	245.0	527.3	30.1
Heavy tyres	20.3	10.2	37.1	22.7	50.1	63.1
Vianor	78.7	71.1	120.9	111.4	273.2	8.5
Other operations	10.1	5.2	16.1	9.6	28.5	68.8
Eliminations	-28.1	-22.9	-48.6	-42.0	-80.7	-15.7
Total	260.4	191.1	444.2	346.7	798.5	28.1
Operating result						
Passenger car tyres	51.5	18.7	86.9	34.8	106.2	150.0
Heavy tyres	3.9	-1.9	7.7	-4.0	0.0	275.6
Vianor	6.8	3.0	-5.1	-8.6	-3.0	41.3
Other operations	0.9	-1.2	-0.5	-3.9	-5.0	87.0
Eliminations	-2.2	1.6	-7.0	-0.7	3.7	-903.4
Total	60.9	20.3	82.0	17.5	102.0	874.4
Operating result, % of net sales						
Passenger car tyres	28.7	14.7	27.3	14.2	20.1	
Heavy tyres	19.3	-18.4	20.8	-17.8	0.0	
Vianor	8.6	4.2	-4.2	-7.7	-1.1	
Total	23.4	10.6	18.5	5.1	12.8	
Cash Flow II						
Passenger car tyres	-2.0	-5.7	-10.5	-81.7	109.9	87.2
Heavy tyres	2.0	5.4	-1.3	0.7	5.7	-299.4
Vianor	0.0	6.5	-9.1	-7.9	7.6	-15.8
Total	-2.5	7.4	-27.3	-88.6	123.1	69.2

APPENDIX

CONTINGENT LIABILITIES

CONTINGENT LIABILITIES	30.6.10	30.6.09	31.12.09
Million euros			
FOR OWN DEBT			
Mortgages	0.9	0.9	0.9
Pledged assets	0.0	35.2	35.8
OTHER OWN COMMITMENTS			
Guarantees	5.7	2.9	5.5
Leasing and rent commitments	98.7	111.8	101.1
Purchase commitments	3.4	0.8	3.4
DERIVATIVE FINANCIAL INSTRUMENTS	30.6.10	30.6.09	31.12.09
Million euros			
INTEREST RATE DERIVATIVES			
Interest rate swaps			
Notional amount	61.2	14.2	3.9
Fair value	-1.6	-0.3	0.0
FOREIGN CURRENCY DERIVATIVES			
Currency forwards			
Notional amount	371.5	390.3	427.2
Fair value	-8.1	1.3	-7.1
Currency options, purchased			
Notional amount	31.6	46.7	3.9
Fair value	0.6	0.8	0.0
Currency options, written			
Notional amount	71.9	91.0	3.9
Fair value	-0.6	-0.7	-0.1

APPENDIX

DEFINITIONS OF CONSOLIDATED KEY FINANCIAL INDICATORS

Earnings per share, euro:

Result for the period attributable to the equity holders of the parent / Average adjusted number of shares during the period

Earnings per share (diluted), euro:

Result for the period attributable to the equity holders of the parent / Average adjusted and diluted number of shares during the period

- The share options affect the dilution as the average share market price for the period exceeds the defined subscription price.

Equity ratio, %:

$\text{Total equity} \times 100 / (\text{Total assets} - \text{advances received})$

Gearing, %:

$\text{Interest-bearing net debt} \times 100 / \text{Total equity}$

Equity per share, euro:

Equity attributable to equity holders of the parent / Adjusted number of shares on the reporting date

Operating margin:

Operating result, % of net sales

nokian
TYRES

Naturally Nokian Tyres

